

LatheCity Books

Starting an On-line Small Business (E-commerce) – Brief, Practical, and Realistic Do-It-Yourself Guide

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# Part 1

Step 1: Get your products ready to go

Step 2: Get Ready

- A) Get a web site ready, but don't launch it
- B) Accepting \$ on-line – first sample of that process to taste
- C) Learn bookkeeping – first exposure

Step 3: Registering your business

Step 4: Getting a business account

Step 5: Go Online

- A) Going on-line – the basics
- B) Going on-line – shopping carts
- C) Going on-line – other options to sell on-line (a few examples)
- D) Going on-line – shipping
- E) Going on-line – gizmos for your on-line store

Step 6: Getting sales, but how?

Step 7: Unpleasant requirements

- A) Doing the Tax dance
- B) Now seriously: learn bookkeeping

# 1

**Step 1:** *Get your products ready to go.*

<http://www.google.com/trends>

<http://www.google.com/insights/search/#>

<https://secure.apps.state.nd.us/sc/busnsrch/busnSearch.htm>

# 2

**Step 2A:** *Get web site ready, but don't launch it.*

<http://www.alleycode.com/download.htm>

# 3

**Step 3:** *Register your business.*

[www.corporate.com](http://www.corporate.com)

[www.taxsites.com/state.html](http://www.taxsites.com/state.html)

# 5

**Step 5A:** *Going on-line - the basics*

<http://www.comparewebhosts.com/>

<http://filezilla-project.org/>

<http://www.ipswitch.com/>

# 5

## **Step 5B: Going on-line - shopping carts**

<http://www.qbaroo.com/>  
[www.PayPal.com](http://www.PayPal.com)  
<http://www.godaddy.com/>  
<http://support.godaddy.com/help/article/4937>  
<http://support.godaddy.com/help/topic/267?isc=bid295g>

# 5

## **Step 5C: Going on-line - other options to sell on-line (a few examples):**

[http://pages.EBay.com/seller information/howtosell/quickstartguide.html](http://pages.EBay.com/seller%20information/howtosell/quickstartguide.html)  
[http://pics.EBaystatic.com/aw/pics/pdf/us/sellercentral/pdf/New\\_Selling\\_Guide\\_20110930.pdf](http://pics.EBaystatic.com/aw/pics/pdf/us/sellercentral/pdf/New_Selling_Guide_20110930.pdf)  
<http://pages.EBay.com/help/sell/formats.html#market>  
<http://pages.EBay.com/help/sell/fees.html>  
<http://pages.EBay.com/help/account/how-to-register-business.html>  
<https://signin.EBay.com/ws/EBayISAPI.dll?SignIn>  
<http://www.amazon.com/>  
[http://www.amazonservices.com/content/sell-on-amazon.htm/ref=az\\_mm\\_soa?ld=AZSOAMakeMAMznServ#!how-it-works](http://www.amazonservices.com/content/sell-on-amazon.htm/ref=az_mm_soa?ld=AZSOAMakeMAMznServ#!how-it-works)  
<http://www.amazon.com/>  
<https://www.ecrater.com/admin/>  
<http://www.aliexpress.com/>  
[www.Etsy.com](http://www.Etsy.com)  
<http://en.dawanda.com/>  
<http://www.silkfair.com/site/pricing#>  
<http://www.pcmag.com/article2/0,2817,1275184,00.asp>

# 5

## **Step 5D: Going on-line – shipping**

<https://www.usps.com/send/priority-mail-flat.htm>